

Prof. Dr. Katharina Janus

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Biographical Summary

Prof. Dr. Katharina Janus is the president and CEO of ENJOY STRATEGY - formerly the Center for Healthcare Management - a global health & life sciences market expertise firm that accompanies the entire range of market access and development from due diligence, market investigation, engaging key opinion leaders, post-merger integration, repositioning, and value creation, to rethinking business models and ecosystem/ organizational design.

Over the last twenty years she has held multiple positions as an entrepreneurial executive, tenured full professor in Germany and several professorial appointments at Columbia University, New York. She has authored more than 150 publications and convened global executives and leading thinkers in her forums.

Having worked in many Western European countries, the US and China, Prof. Janus is well-known for her global market expertise, strategic advice, and cultural sensitivity. As a tri-lingual keynote speaker and moderator she frequently contributes her global domain expertise and in-depth knowledge of healthcare markets and trends. She has helped a range of market players from large multinationals to mid-sized not-for-profits, foundations, senior executives, governments and private equity companies with strategic endeavors. Prof. Janus has taken on roles as advisory and supervisory board member at for-profit (for example Allianz, EFESO), not-for-profit (such as the French Hospital Federation) and public organizations (Steering Committee of the Swiss National Fund).

Dr. Janus earned her Master's Degree in Business Administration at the Universities of Hamburg and Université Panthéon-Sorbonne Paris and holds a PhD in Business and Social Sciences from Helmut-Schmidt-University in Hamburg as well as the German qualification as a full professor. She was a post-doc visiting scholar and visiting professor at UC Berkeley and is certified in behavioral change and motivational interviewing techniques. Dr. Janus is the recipient of awards by the Commonwealth Fund, the Rockefeller Foundation, the Brocher Foundation and the European Union.