

Prof. Dr. Katharina Janus

Prof. Dr. Katharina Janus is the founder & lead of the FourthQuarterLife® movement – a public benefit organization that supports adults from their 50s into their 100s - and their loved ones - in taking control of their aging journey, creating peace-of-mind for all. She is also the Founder of ENJOY STRATEGY and the Center for Healthcare Management that she continues to support as president and senior advisor respectively. Over the last twenty years she has held multiple positions as an entrepreneurial executive, tenured full professor in Germany, visiting professor at UC Berkeley and several professorial appointments at Columbia University, New York. She has authored more than 150 publications and convened global executives and leading thinkers in her forums. Designated a healthcare mastermind based on her “influence for good” in the field she has coined the term “RELATIONSHIP-BASED CARE” that emphasizes the human side of the healthcare enterprise.

Having worked extensively in Western Europe, the United States, and China, Professor Janus is recognized for her expertise in global markets, strategic analytics, creative problem-solving, and cultural sensitivity. As a trilingual keynote speaker and panelist, she frequently shares her insights into global healthcare and life sciences markets, as well as authors a regular thought-provoking “PERSPECTIVE”. By connecting markets with people, she managed to build entire ecosystems and bring innovations to patients based on win-win-partnerships of major market players. She has served on advisory and supervisory boards for organizations such as Allianz, EFESO, the French Hospital Federation, and the Steering Committee of the Swiss National Fund.

Professor Janus has received prestigious awards from the Commonwealth Fund, Rockefeller Foundation, Brocher Foundation, and the European Union for her contributions to healthcare management and research. A former ballet dancer, she pursues her artistic aspirations if time permits as a sculptor which infuses her doings in the field of medicine and relationship-based care.

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